



Press release
Paris, 13 May 2021

Paprec Recyclage confirms its commitment as ASM Clermont Auvergne's main sponsor until 2024.

Paprec Recyclage is delighted to renew its contract as the main sponsor of the ASM Clermont Auvergne rugby team until 2024. Having won the French championship in 2010 and 2017, and coming second 11 times, this club regularly reaches the highest national and European levels of professional rugby.

Paprec Recyclage and ASM Clermont Auvergne thus continue the historic partnership that began thirty years ago, with the local business, Paprec Auvergne, formerly Echali er. The new contract will be made official at the match against Toulon on Saturday 15 May.

Paprec's founder took this opportunity to pay tribute to ASM's former chairman, Eric de Cromi eres, who died last year, and with whom he worked closely.

ASM Clermont Auvergne and Paprec Recyclage thus maintain their collaboration based on the values they share. *"ASM Clermont Auvergne shares and portrays the same values as those of my company: excellence, professionalism, team-spirit and respect of the environment,"* stated Jean-Luc Petithuguenin, CEO and founder of Paprec Recyclage.

"As Paprec Recyclage continues to invest throughout the Clermont area with the construction of a new selective collection sorting chain for the inhabitants of the Auvergne region and the construction of a new building Saint Ours, the renewal of our sponsorship contract with ASM Clermont Auvergne was an obvious move," according to Jean-Luc Petithuguenin.

"ASM Clermont Auvergne federates a whole community around the club itself, made up of the team, its sponsors, supporters and the stadium," confirmed Jean-Michel Guillon, the club's chairman. *"Paprec Recyclage is the leader of France's recycling sector, an activity that is at the heart of our daily environmental concerns. Its permanent capacity for innovation corresponds to the ideas that we promote and implement ourselves. The continuation of this natural partnership can be nothing but successful, and we are particularly delighted that Paprec Recyclage has decided to remain our main sponsor until 2024."*

Paprec Recyclage has a particular attachment to rugby, notably in Oyonnax, Verdun, Tours, Laval, Cahors, Brive and around twenty other clubs. The group also supports a number of other sports teams. As well as its historical involvement in sailing, Paprec Recyclage supports many other sports, including football, American football, judo, cycling, mountaineering, athletics, fencing, etc. A total of 80 teams, both amateur and professional, are kitted out in the colours of the recycling specialist if a group employee is involved. And Dok the beaver, the

group's mascot gets to wear the different kits too. *“Excellence, dedication, passion, team-spirit... These are all among the group's core values,”* commented Jean-Luc Petithuguenin.

A propos de PAPREC Group :

The group was founded and has been headed since its creation by Jean-Luc Petithuguenin. With the acquisition of Coved on 5 April 2017, the recycling specialist has become a specialist in the full waste management chain. Over 25 years, it has grown from 45 to 12,500 employees working at over 220 sites in France and Switzerland. It has a turnover of €2bn.

Active in all existing recycling sub-sectors, the group is number one in plastic, paper, cardboard, and building waste recycling, as well as selective household collections. It is number two for the recycling of electrical and electronic equipment, and number three for organic waste, wood, biomass and routine industrial waste. Following the acquisition of Coved, the group is now the third-largest player in the French waste treatment sector and the largest recycling industry player.

From the outset, Paprec Group has been known and acknowledged for its commitment to promoting diversity, secularism and the fight against all forms of discrimination within the company. In October 2016, the Paprec Group received the Trophée Global Axa des Entreprises Responsables (Overall trophy of responsible companies, presented by Axa). And in November 2016, Jean-Luc Petithuguenin won the Entrepreneur of the Year award at the BFM Business Awards.

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