

Paprec IDF Nord - La Courneuve, a full face lift for the historic site of the French recycling leader

The building has been entirely rebuilt with a ceiling height of 18m; new, ultra-efficient machines and a brand new fleet of vehicles have been acquired. The group has invested ≤ 5.5 million in its historic site in La Courneuve – ≤ 8 million has been spent over the past two years on new offices and a sorting building for bulk waste.

"I bought this site, a paper/cardboard factory employing 40 people, in 1994," remembers Jean-Luc Petithuguenin. "This agency, specialised in old papers, is the birthplace of my group, which now employs 9,000 people on 210 sites in France. The site had aged considerably and no longer represented the company's expertise. We had two options: we could leave it as it was as a reminder of the group's origins, or modernise it in line with what Paprec is today. I went for the second option, with ultra-modern buildings and outbuildings. 25 years later, the group is reiterating its interest in this site in Seine-Saint-Denis and in its teams. I wanted the plant's sixty-odd employees to have the most efficient tools available, so that they could remain at the very cutting edge of recycled paper know-how."

Every year, this site collects more than 60,000 tonnes of old papers, mostly from printing plants. The papers are sorted into 35 types of recycled raw materials, which are then sold to the paper industry. For the past two years, the teams have also been managing eco-furniture contracts and collecting and sorting 40,000 tonnes of bulk waste for Syctom de Paris in particular.

The Paprec Group believes in ensuring that its sites benefit from all the latest recycling technologies and has invested more than ≤ 1.5 billion in industrial equipment since the group was created. France's leading recycling group has expertise in all areas of the waste management chain, from collection to recycling, recovery and storage.

About Paprec Group

The group was founded and has been headed since its creation by Jean-Luc Petithuguenin. With the acquisition of Coved on 5 April 2017, the recycling specialist has become a specialist in the full waste management chain. Over 25 years, it has grown from 45 to 12,500 employees working at over 220 sites in France and Switzerland. It has a turnover of \notin 2bn.

Active in all existing recycling sub-sectors, the group is number one in plastic, paper, cardboard, and building waste recycling, as well as selective household collections. It is number two for the recycling of electrical and electronic equipment, and number three for organic waste, wood, biomass and routine industrial waste. Following the acquisition of Coved, the group is now the third-largest player in the French waste treatment sector and the largest recycling industry player.

From the outset, Paprec Group has been known and acknowledged for its commitment to promoting diversity, secularism and the fight against all forms of discrimination within the company. In October 2016, the Paprec Group received the Trophée Global Axa des Entreprises Responsables (Overall trophy of responsible companies, presented by Axa). And in November 2016, Jean-Luc Petithuguenin won the Entrepreneur of the Year award at the BFM Business Awards.

Press contact: Paprec: Agathe Remoué Agathe.remoue@paprec.com or 06 27 47 60 69