

Inauguration of Paprec's regional agency in Richwiller

On Friday, the new agency of the Paprec Group was inaugurated in Richwiller, in the Haut-Rhin area. Named COVED Environnement 68, it represents a seven million euro investment for the group, in buildings and industrial equipment. The agency will become the regional head office of the group's subsidiary and manage supporting functions such as accounting, human resources and QSE (quality/safety/environment).

The seven-hectare site, which came into operation in early June, now houses the activities of the former Coved Ungersheim and Illzach branches. Based in the middle of a commercial and industrial zone in the vicinity of Mulhouse, it will receive 60,000 tonnes of waste from the economic activities of the group's 1,200 customers in Alsace; this waste will be sorted (plastics, cardboard, aluminium, iron, wood, etc.) and dispatched to new users.

The COVED Richwiller 68 agency thus becomes the new massification platform for recyclable waste from the selective collection in the Mulhouse agglomeration. 20,000 tonnes of recyclable waste will then be transferred to the group's sorting centre, Trivalo 68, in Aspach-Michelbach. This centre is a magnificent Alsatian facility that has been sorting the selective collection (applying extended sorting instructions) from more than 700,000 inhabitants in the southern part of the region since 2016. The waste is sorted in a plant equipped with all the latest technologies and is transformed into new, recycled raw materials. Furthermore, the site will also process the 10,000 tonnes of glass deposited at the voluntary collection sites by the inhabitants of the Mulhouse agglomeration.

The agency employs 86 people. The site covers 22,000 square metres. "This fully modernised agency will enable the group's employees to continue to propose the best possible waste recycling and management services to our industrial and local authority customers," declared Jean-Luc Petithuguenin, CEO and founder. "The group was also keen to increase its territorial presence, to ensure local service for customers".

"In Alsace, 300 people work for the Paprec Group and its subsidiary, Coved. In the Grand Est region, the group now has 15 agencies and plants," pointed out Pierre-Marie Urvoy, territorial director for Alsace-Lorraine Franche Comté.

About Paprec Group

The group was founded and has been headed since its creation by Jean-Luc Petithuguenin. With the acquisition of Coved on 5 April 2017, the recycling specialist has become a specialist in the full waste management chain. Over 25 years, it has grown from 45 to 12,500 employees working at over 220 sites in France and Switzerland. It has a turnover of €2bn.

Active in all existing recycling sub-sectors, the group is number one in plastic, paper, cardboard, and building waste recycling, as well as selective household collections. It is number two for the recycling of electrical and electronic equipment, and number three for organic waste, wood, biomass and routine industrial waste. Following the acquisition of Coved, the group is now the third-largest player in the French waste treatment sector and the largest recycling industry player.

From the outset, Paprec Group has been known and acknowledged for its commitment to promoting diversity, secularism and the fight against all forms of discrimination within the company. In October 2016, the Paprec Group received the Trophée Global Axa des Entreprises Responsables (Overall trophy of responsible companies, presented by Axa). And in November 2016, Jean-Luc Petithuguenin won the Entrepreneur of the Year award at the BFM Business Awards.

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