



Press release  
Paris, 15 February 2021

**Crédit Mutuel Arkéa and the Paprec Group presented the SNSM with a cheque for €30,000, raised by the operation launched during the 9<sup>th</sup> Vendée Globe**

Throughout the 2020 Vendée Globe, Crédit Mutuel Arkéa and the Paprec Group organised a charity operation for the sea rescue teams of the SNSM. The operation raised €30,000. Sébastien Simon, skipper of the ARKEA PAPREC team, who embodied the partnership throughout the race, Cédric Malengreau, Director of the General Secretariat and Institutional Communication for Crédit Mutuel Arkéa, Stéphane Névé, Director of Coved Environnement 56, an agency of the Paprec group, and Frédéric Damlaincourt, the SNSM representative for the Finistère department, all attended today's ceremony in Pont-la-Forêt to present the cheque.

Each year, the SNSM carries out an average 9,000 interventions to assist no fewer than 37,000 people in difficulty along the coastline and at sea. The association is well-known for its public service vocation and relies almost exclusively on the generosity of the general public.

The funds collected enable the association to fulfil its missions, to train and equip the 500 voluntary rescue team members and to renew and maintain their fleet of vessels and rescue equipment to improve safety for everyone.

Today, as the 9<sup>th</sup> Vendée Globe comes to an end, Crédit Mutuel Arkéa and the Paprec Group presented the SNSM with a cheque for €30,000. The charity operation ran throughout the Vendée Globe, with Sébastien Simon, skipper of the ARKEA PAPREC team. Every new subscriber to the skipper's Facebook page or Twitter account meant a €2 donation for SNSM (€1 from Crédit Mutuel Arkéa and €1 from Paprec). **In all, the operation raised €30,000, which will fund 37 waterproof medical bags, essential for the provision of first aid to the people rescued.**

**Cédric Malengreau, Director of the General Secretariat and Institutional Communication for Crédit Mutuel Arkéa, commented:**

*"Crédit Mutuel Arkéa has been a long-standing supporter of the SNSM. We have many offices along the coast, both in Brittany and in Nouvelle-Aquitaine, and we provide financial and logistics support to the local stations all year round, notably via our solidarity schemes. This operation organised for the Vendée Globe race is an opportunity to restate our admiration for the dedication, generosity and courage of the 8,500 men and women of the SNSM in their unflinching commitment to saving people in difficulty, often in hostile sea conditions. Crédit*

*Mutuel Arkéa deploys actions in various fields to have a positive impact on society and the vitality of local territories. This is another illustration of that commitment.”*

**Stéphane Névé, Director of Coved Environnement 56:**

*“For more than twenty years, Paprec has been on the starting line of the Vendée Globe because this race illustrates the values prized by the group: courage, pushing back limits, teamwork. Participating in this support operation for the SNSM, for these volunteers, the men and women whose mission is to rescue sailors in distress, was an obvious choice for us. We are delighted and proud to contribute through this operation.”*

**Frédéric Damlaincourt, departmental representative of the SNSM for Finistère:**

*“The SNSM is officially recognised as an association of public benefit, but it is mostly funded by the generosity of the public and its corporate sponsors. On behalf of the sea rescue teams, I would like to thank Crédit Mutuel Arkéa and the Paprec Group for their participation in this highly successful fund-raising campaign conducted on social media. We would also like to thank and congratulate the skipper, Sébastien Simon, who has been supporting us throughout his Vendée Globe and whose visibility also contributed to the success of the operation. The results of this three-way collaboration will enable the SNSM to fund new equipment for its voluntary rescue teams.”*

**Sébastien Simon, skipper of the ARKEA PAPREC team, concluded:**

*“I am filled with admiration and respect for the SNSM rescue teams. With my partners, Arkéa and Paprec, we wanted to promote and support the work they do. The buzz generated by this operation proves the public’s attachment to the SNSM and its values. We share a love of the sea and I am thrilled that my participation in the Vendée Globe was able to raise so much money.”*

**About Paprec Group**

*The group was founded and has been headed since its creation by Jean-Luc Petithuguenin. With the acquisition of Coved on 5 April 2017, the recycling specialist has become a specialist in the full waste management chain. Over 25 years, it has grown from 45 to 12,500 employees working at over 220 sites in France and Switzerland. It has a turnover of €2bn.*

*Active in all existing recycling sub-sectors, the group is number one in plastic, paper, cardboard, and building waste recycling, as well as selective household collections. It is number two for the recycling of electrical and electronic equipment, and number three for organic waste, wood, biomass and routine industrial waste. Following the acquisition of Coved, the group is now the third-largest player in the French waste treatment sector and the largest recycling industry player.*

*From the outset, Paprec Group has been known and acknowledged for its commitment to promoting diversity, secularism and the fight against all forms of discrimination within the company. In October 2016, the Paprec Group received the Trophée Global Axa des Entreprises Responsables (Overall trophy of responsible companies,*

*presented by Axa). And in November 2016, Jean-Luc Petithuguenin won the Entrepreneur of the Year award at the BFM Business Awards.*

**Press contact:**

Paprec: Agathe Remoué

[Agathe.remoue@paprec.com](mailto:Agathe.remoue@paprec.com) or 06 27 47 60 69